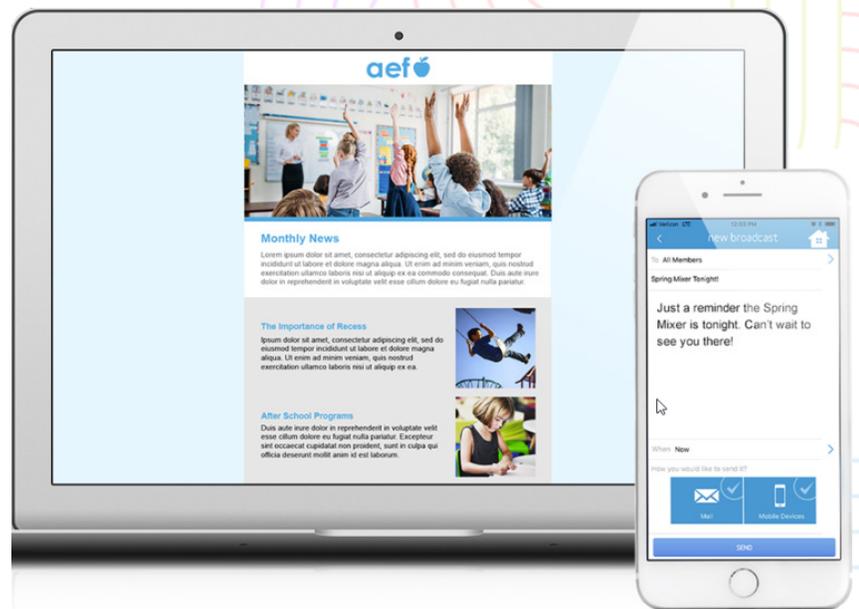# Chapter Communications

Give your chapters the tools they need with a fully integrated communications module.

Modern & Effective Chapter Communications

Promote your group, your message, and your mission. Communicate with your supporters how they want, when they want, and where they want.

- ✔ Use templates to send professional, branded email newsletters and campaigns.

- ✔ Draft a message once and send via email and group text with a custom mobile number.

- ✔ Dynamic distribution lists let you segment, and target contacts based on platform data.

- ✔ Let them know your message is from you. Keep your branding front and center on forms, emails, and all other communications.

re:Members
Chapter Performance

Cut Chapter Leader Task Time

- ✓ Set up auto-populating distribution lists once and reuse ever after – updates itself.

- ✓ Customize and brand all automated reminders.

- ✓ Schedule emails and texts to send at optimal times.

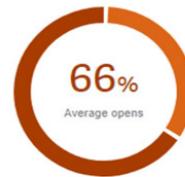- ✓ Create and reuse email templates.

Track Chapter Messaging Success in Real-Time

Chapters can view robust reporting the minute you hit "send" - without being an analytics whiz.

Track opens, clicks, bounces, and more with chapter messaging.

Email Activity

66% Average opens	68 Sent	68 Delivered	0 Bounced
	45 Opened	2 Clicked	0 Unsubscribed

View tracking data

First Name	Last Name	Email Address	Delivery Status	Opened	Clicked	Unsub
Nina	McDonnell	nmcdonnell@memberplanet.com	Delivered	Yes	Yes	No
Patrick	Terrian	pterrian@memberplanet.com	Delivered	Yes	Yes	No
Alyssa	Clark	aclark@memberplanet.com	Delivered	Yes	No	No
Cassie	Braun	cbraun@memberplanet.com	Delivered	Yes	Yes	No

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