



Strategic Plan 2026-2030

» VISION

To serve as the leading resource for the global materials community.

» MISSION

To gather, process, and disseminate trustworthy, peer-reviewed materials information and knowledge globally through education, networking, and professional development for members, organizations served by our members, and the materials and manufacturing communities.

» CORE VALUES

The Society embraces lifelong relationships with members under the umbrella of the following core values:

- ✓ **Excellence** – Provide high quality, peer-reviewed content
- ✓ **Engagement** – Attract, develop, and retain members
- ✓ **Connection** – Facilitate collaboration and networking to support members in industry, academia, and government at the forefront of materials technology
- ✓ **Agility** – Improve and grow through a responsive organization
- ✓ **Respect** – Promote a welcoming and encompassing global materials community

2026-2030 STRATEGIC FOCUS AREAS

Critical areas in which ASM International must excel to ensure success and growth include:



MEMBERSHIP NETWORK

Grow an international community of engaged members with interest in materials science and engineering, including ASM International regional Chapters and Councils, topical Committees and Councils, and Affiliate Societies.



TECHNICAL CONTENT

Develop valuable, trusted technical products and services and disseminate through relevant, innovative, and agile platforms to meet the evolving needs of members.



STRATEGIC PARTNERSHIPS

Collaborate with other organizations worldwide with common interest in materials information.