

AEROMAT | 2027

EXHIBITOR PROSPECTUS

MAY 25–27, 2027 | PALM SPRINGS, CALIFORNIA
RENAISSANCE PALM SPRINGS HOTEL

WHERE AEROSPACE MATERIALS INNOVATION MEETS INDUSTRY

AEROMATEVENT.ORG

ASM INTERNATIONAL

WHY AEROMAT?

THE INDUSTRY'S PREMIER TECHNICAL FORUM FOR AEROSPACE MATERIALS

With technical focus on…

- Titanium alloys
- Additive Manufacturing
- High-temperature materials
- Aerospace coatings
- Composites
- Light Alloys
- Welding & Joining
- Advanced forming
- Thermomechanical processing
- Sustainability
- Emerging materials technologies

AeroMat brings together the engineers, materials scientists, manufacturing leaders, OEMs, suppliers and researchers responsible for developing the next generation of aerospace materials and processes. Whether supporting commercial aviation, defense, rotorcraft or spaceflight, AeroMat attendees come to evaluate technologies they can implement immediately.

AN ECOSYSTEM BUILT AROUND ADVANCED MATERIALS

Nearly every major AeroMat technical track directly supports manufacturing programs underway throughout Southern California at companies who are actively developing or manufacturing:

- titanium components
- nickel superalloys
- advanced aluminum alloys
- ceramic matrix composites
- carbon fiber composites
- thermal barrier coatings
- additive manufacturing powders
- aerospace welding technologies
- gas turbine materials
- lightweight structural systems

WHY PALM SPRINGS?

SOUTHERN CALIFORNIA IS THE MANUFACTURING HEART OF AEROSPACE

One out of every six aerospace workers in the United States is located in California.

BY THE NUMBERS

According to the Aerospace Industries Association, California remains the largest aerospace and defense state in the U.S.:

Aerospace & Defense jobs supported:
358.500+

Direct aerospace employment:
116,400+

Supply chain employment:
242,400+

Share of the entire U.S. aerospace workforce:
16%+

Average aerospace salary:
$126,700

Annual economic output:
NEARLY $149 BILLION

California also has more aerospace engineers than any other state—more than 11,000—and attracts roughly 70% of all U.S. space technology venture capital investment, reflecting the state's leadership in both established aerospace and emerging space companies.

LOCATION! LOCATION! LOCATION!

CALIFORNIA'S AEROSPACE INNOVATION CORRIDOR

The region supports:

- Commercial aircraft manufacturing
- Space systems
- Rocket propulsion
- Defense systems
- Advanced materials development
- Metal additive manufacturing
- Composite structures
- Precision machining
- Titanium and aluminum processing
- Aircraft maintenance and repair
- Satellite manufacturing



HOME TO INDUSTRY LEADERS

Within a few hours of Palm Springs are major facilities operated by companies including:

- Boeing
- Blue Origin
- SpaceX
- Northrop Grumman
- Lockheed Martin
- RTX
- General Atomics
- Honeywell Aerospace
- Safran
- Parker Hannifin
- Rocket Lab

Alongside these OEMs are hundreds of Tier 1, Tier 2 and specialty suppliers producing forgings, castings, fasteners, coatings, additive manufacturing systems, testing equipment, heat treating services and advanced materials.

MEET YOUR CUSTOMERS

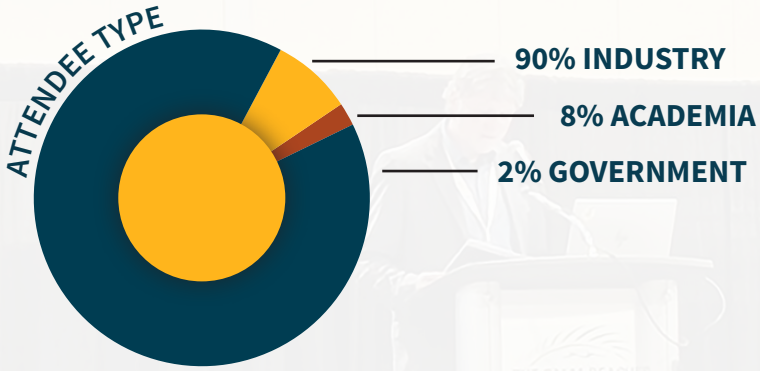
Companies represented by committee members and typical attendees:

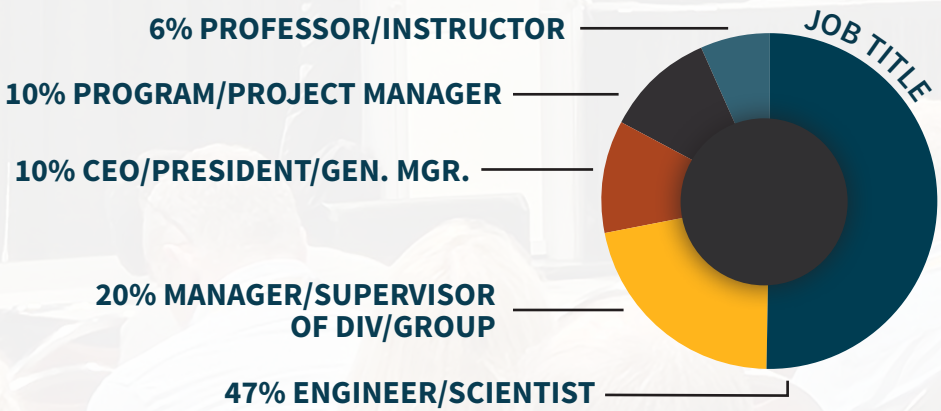
AIRBUS · BLUE ORIGIN · BOEING · Constellium · HOWMET AEROSPACE · KAISER ALUMINUM · NASA · Novelis · Pratt & Whitney A United Technologies Company · QUESTEK INNOVATIONS LLC

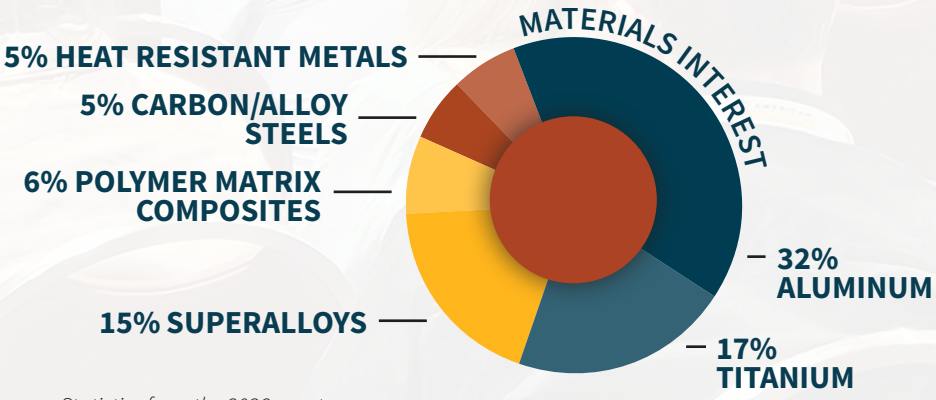
Across all major industry categories:

- OEMs
- Tier Suppliers
- Materials Producers
- Foundries
- Universities
- Government Labs
- Space Companies
- Defense Contractors
- Aircraft Manufacturers

WHO ATTENDS AREOMAT?







Statistics from the 2026 event

EXHIBIT OPPORTUNITIES

Why Exhibit?

- Gain Visibility
- Launch New Products
- Strengthen Existing Relationships
- Reach Technical Decision Makers

Tabletop Exhibit Package & Branding

Include:

- 10' × 8' tabletop exhibit space *(ballroom is carpeted)*
- 6' draped table
- (2) chairs
- unlimited Exhibit Personnel registrations
- Digital exhibitor listing
- VIP Expo Passes
- Post-event attendee list

Pricing:

- Exhibits Only — **$3,500**
- Exhibit + Conference — **$4,000**

Optional Branding Opportunities:

- Website banner
- Mobile app banner
- Digital Show Guide ad
- Registration piece
- Strategic Elevator Pitch
- Dedicated email blast
- Email footer branding



SPONSORSHIP OPPORTUNITIES

Increase Visibility in a Highly Targeted Environment
AeroMat sponsorships are designed to enhance visibility without overwhelming attendees, keeping the focus on technical engagement and meaningful interaction.

Our most popular sponsorships include: Registration bags, Name Badge Holders, Welcome Reception, Keynote Session & Evening Social Event.

Sponsorship opportunities allow exhibitors to:

- Stand out to qualified, decision-making attendees
- Reinforce brand recognition within the community
- Align their company with AeroMat's technical credibility

CUSTOM SPONSORSHIPS AVAILABLE
For exhibitors with specific goals, ***custom sponsorship packages*** can be developed to align with your audience, products, and budget.

Exhibit/Sponsorship Sales:
Kelly "KJ" Johanns
440-671-3851 | exposales@asminternational.org

DID YOU KNOW?

- California supports more than 358,000 aerospace and defense jobs.
- The state accounts for over 16% of the U.S. aerospace workforce.
- California employs more aerospace engineers than any other state.
- Approximately 70% of U.S. space technology venture capital is invested in California companies.
- Palm Springs places exhibitors within easy reach of one of the world's largest concentrations of aerospace manufacturers, suppliers, research institutions and space companies.

EASY ACCESS

Palm Springs International Airport offers convenient service while Los Angeles, Ontario and San Diego airports provide additional access.

Resort Environment = Better Networking

- Breakfast networking
- Evening receptions
- Spontaneous meetings
- Longer conversations with attendees



SIGN UP TODAY TO EXHIBIT!

AeroMatEvent.org

ASM INTERNATIONAL | AEROMAT CONFERENCE AND EXPOSITION