



SMST 2024

Shape Memory and Superelastic Technologies
Conference and Exposition

Advertise in the SMST 2024 Digital Final Program

FINAL PROGRAM ADS ARE DUE: FRIDAY, MARCH 8, 2024

Artwork Specs for Digital Final Programs

Full Page

Dimensions: 8.5" (w) x 11" (h)

Half Page (Horizontal)

Dimensions: 8.5" (w) x 5.5" (h)

Electronic Format:

- All color ads are in 4-color CMYK
- High-resolution files accepted: .PDF, .EPS or .TIF
- Fonts MUST be embedded
- For full page, all vital copy must be at least 3/16" from page border
- Line art must have a resolution of 600 dpi
- Screened graphics must have a resolution of 300 dpi

File Submission:

- Submit files to exposales@asminternational.org
- Files should not require any production work by ASM
- The ASM server does not accept zipped files

Full Payment due with signed advertising contract!

Signed advertising contract indicates the applicant's willingness to abide by all terms & conditions and general regulations. The Terms of Cancellation are located in the Terms and Conditions.

Contact Person For Advertising Correspondence

Name: _____

Title: _____

Telephone: _____

Fax: _____

Email: _____

Final Program Advertising Contract

Exhibiting Company Name: _____

Address: _____

City/ST/Zip: _____

Country: _____

Website: _____

Payment Information

FULL payment MUST accompany this application.

Check Enclosed (*Payable to ASM International*) \$ _____

Charge: Credit Card Amount \$ _____

____ VISA ____ MasterCard ____ AMEX ____ Discover

Credit Card Number: _____

Expiration Date: _____ CSV Code: _____

Billing Address Same As Listed Above? YES

If NO, Full Billing Address: _____

Billing Zip Code: _____

Name of Cardholder: (*print*) _____

Authorized Signature: _____

This application should be signed and emailed to

ExpoSales@asminternational.org.

To make a payment by mail send to:

ASM International, 9639 Kinsman Road,

Materials Park, OH 44073, Attn.: Events Department

Additional Advertising Opportunities Provide More Brand Exposure!