



# SMST2024

Shape Memory and Superelastic Technologies  
Conference and Exposition

## SPONSORSHIP FORM

### Exclusive Sponsorships

**Lanyards - \$7,500 - SOLD**

**Badge Holders - \$7,500 - SOLD**

**Registration Tote Bags - \$7,500 - SOLD**

**Pens - \$5,000**

**Note Pads - \$5,000**

- Company **one-color** logo on specialized item
- Promotional one-page insert for registration bags (company to provide)
- Full page ad in the Digital Final Program
- Company logo with URL on event website
- Acknowledgement on signage at the event

**Education Workshop Sponsor: \$7,000 USD - SOLD**

- Verbal acknowledgement prior to the start of the Course
- Company logo on LCD screen prior to the Course
- Promotional one-page insert for registration bags (company to provide)
- Logo with URL on event website
- Acknowledgement on signage at the event
- Full-page ad in Digital Final Program

### Premium Networking Sponsorships

Sponsor the **#1 REASON** surveyed attendees say they come to Conferences – **Attendee Engagement and Networking!**

**Social Event Dinner Sponsor: Exclusive \$10,000 USD OR \$5,000 USD Co-Sponsor - SOLD**

- Company logo prominently displayed during the social event
- Promotional one-page insert for registration bags (company to provide)
- Logo with URL on event website
- Acknowledgement on signage at the event
- Full-page ad in Digital Final Program

**Social Event Cocktail Sponsor: Exclusive \$10,000 USD OR \$5,000 USD Co-Sponsor**

- Company logo prominently displayed during the social event
- Promotional one-page insert for registration bags (company to provide)
- Logo with URL on event website
- Acknowledgement on signage at the event
- Full-page ad in Digital Final Program

### **Social Event Entertainment Sponsor: Exclusive \$7,500 USD OR \$4,000 USD Co-Sponsor**

- Company logo prominently displayed at the activity function areas
- Promotional one-page insert for registration bags (company to provide)
- Logo with URL on event website
- Acknowledgement on signage at the event
- Full-page ad in Digital Final Program

### **Monday Night Welcome Reception Sponsor: \$7,500 USD each - SOLD**

- Company logo on drink tickets
- Promotional one-page insert for registration bags (company to provide)
- Logo with URL on event website
- Acknowledgement on signage at the event
- Full-page ad in Digital Final Program

### **Tuesday Exhibitor Welcome Reception Sponsor: \$7,500 USD each - SOLD**

- Company logo on drink tickets
- Promotional one-page insert for registration bags (company to provide)
- Logo with URL on event website
- Acknowledgement on signage at the event
- Full-page ad in Digital Final Program

### **Thursday Night CASMART Reception Sponsor: \$6,000 USD**

- Company logo on drink tickets
- Email tags on promotional emails sent to potential SMST attendees
- Full-page ad in Digital Final Program
- Promotional one-page insert for registration bags (company to provide)
- Logo with URL on event website
- Acknowledgement on signage at the Event and at CASMART Reception

### **Tuesday or Wednesday Luncheon Sponsor: \$6,000 USD each**

- Email tags on promotional emails sent to potential attendees
- Promotional one-page insert for registration bags (company to provide)
- Logo with URL on event website
- Acknowledgement on signage at the event
- Full-page ad in Digital Final Program

### **Tuesday or Wednesday Morning Refreshment Break Sponsor: \$4,000 USD each**

- Logo with URL on event website
- Acknowledgement on signage at the event

### **Tuesday or Wednesday Afternoon Refreshment Break Sponsor: \$4,000 USD each**

- Logo with URL on event website
- Acknowledgement on signage at the event

## Specialty Sponsorships

### **Keynote Speaker Sponsorship: \$10,000 USD Exclusive or \$5,000 USD Co-Sponsorship**

- Sponsor(s) logos on screen prior to presentation
- VIP seating for customers at presentation
- Verbal recognition at keynote
- Promotional one-page insert for registration bags (company to provide)
- Logo with URL on event website
- Acknowledgement on signage at the event
- 2-page spread in the Digital Final Program
- Mobile App banner ad

### **Mobile App Sponsorship: Exclusive \$6,000 USD OR \$4,000 Co-Sponsorship (3 available)**

- Company logo on rotating banner on App
- Full-page ad in Digital Final Program
- Promotional one-page insert for registration bags (company to provide)
- Logo with URL on event website
- Acknowledgement on signage at the Event

### **Support a Technical Session: \$5,000 USD each**

- Acknowledgement as a supporter of the Technical Program
- Promotional one-page insert for registration bags (company to provide)
- Logo with URL on event website
- Acknowledgement on signage at the event
- Full-page ad in Digital Final Program

### **Email Tags: \$5,000 USD each**

- Promotional one-page insert for registration bags (company to provide)
- Logo with URL on event website
- Acknowledgement on signage at the event
- Full-page ad in Digital Final Program

### **Promotional Inserts into Registration Bag: \$2,500 USD each**

- Promotional one-page insert for registration bags (company to provide)
- Logo with URL on event website
- Acknowledgement on signage at the event

### **Supporter of SMST Conference: \$2,000 USD each**

- Company logo with URL on event website

### **Customized Sponsorships are Available!**

**Email:** [exposales@asminternational.org](mailto:exposales@asminternational.org)

**Or Mail completed form along with payment to:**

**ASM International, C/O: Events Department, 9639 Kinsman Road, Materials Park, OH 44073**

**Logo Requirements for website and signage - ASM needs a hi-res eps file.**

Check	SMST 2024 Sponsorships	Price (USD)
<b>Exclusive Sponsorships</b>		
SOLD	Registration Tote Bags	\$7,500
SOLD	Badge Holders	\$7,500
SOLD	Lanyards	\$7,500
	Registration Pens	\$5,000
	Note Pads	\$5,000
SOLD	Education Workshop Sponsor	\$7,000
<b>Premium Networking Sponsorships</b>		
SOLD	Social Event Dinner Sponsor - Exclusive	\$10,000
	<del>Social Event Dinner Sponsor - Co-Sponsored</del>	<del>\$5,000</del>
	Social Event Cocktail Sponsor - Exclusive	\$10,000
	Social Event Cocktail Sponsor - Co-Sponsored	\$5,000
	Social Event Entertainment Sponsor - Exclusive	\$7,500
	Social Event Entertainment Sponsor - Co-Sponsored	\$4,000
SOLD	Monday Welcome Reception Sponsor	\$7,500
SOLD	Tuesday Exhibitor Welcome Reception Sponsor	\$7,500
	Tuesday or Wednesday Luncheon Sponsor	\$5,000
	Tuesday or Wednesday Morning Refreshment Break Sponsor	\$2,500
	Tuesday or Wednesday Afternoon Refreshment Break Sponsor	\$2,500
	Thursday Night CASMART Reception Sponsor	\$6,000
<b>Specialty Sponsorships</b>		
	Keynote Speaker Sponsorship - EXCLUSIVE	\$10,000
	Keynote Speaker Sponsorship - Co-Sponsored	\$5,000
	Mobile App Sponsor - EXCLUSIVE	\$6,000
	Mobile App Sponsor - Co-Sponsored	\$4,000
	Support a Technical Session	\$5,000
	Email Tags	\$5,000
	Promotional Inserts into Registration Bag	\$2,500
	Supporter of SMST Conference	\$2,000
	Custom Sponsorship	_____
<b>Contact Information</b>		
Company Name:		Contact Name:
Billing Address:	City:	St:                      Zip Code:                      Country:
Phone:	Email Address:	
<input type="checkbox"/> Check Enclosed ( <i>Payable to ASM International</i> )	Check #: _____	<input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express
Credit Card Number:	Exp. Date:	CSV:
Signature:	Name of Cardholder (print):	

## Ticket Packages for Customers

Interested in buying Social Event tickets for your customers or staff?

5 tickets: \$385                      10 tickets: \$750                      20 tickets: \$1,460

Interested in buying Drink Tickets for the Welcome Reception with Exhibitors for your customers or staff?

25 tickets: \$225                      50 tickets: \$400                      100 tickets: \$700

Interested in buying Lunch Tickets for your customers or staff?

5 tickets: \$215                      10 tickets: \$400                      20 tickets: \$775

\*\*All ticket packages can be bundled with your current exhibit space or sponsorship!  
The more tickets you purchase, the more savings you'll receive!

Interested in purchasing a VIP area for your company and customers?

**WE CAN DO THAT!**

Email: [ExpoSales@asminternational.org](mailto:ExpoSales@asminternational.org)

SMST 2024 Ticket Packages		
Social Event Tickets for your Customers - 5 Tickets		\$385
Social Event Tickets for your Customers - 10 Tickets		\$750
Social Event Tickets for your Customers - 20 Tickets		\$1,460
Social Event Tickets for your Customers - Custom Qty.		_____
Drink Tickets for the Welcome Reception with Exhibitors for your Customers - 25		\$225
Drink Tickets for the Welcome Reception with Exhibitors for your Customers - 50		\$400
Drink Tickets for the Welcome Reception with Exhibitors for your Customers - 100		\$700
Drink Tickets for the Welcome Reception with Exhibitors for your Customers - Custom Qty.		_____
Lunch Tickets for your Customers - 5 Tickets		\$215
Lunch Tickets for your Customers - 10 Tickets		\$400
Lunch Tickets for your Customers - 20 Tickets		\$775
Lunch Tickets for your Customers - Custom Qty.		_____
Contact Information		
Company Name:	Contact Name:	
Billing Address:	City:	St:                      Zip Code:                      Country:
Phone:	Email Address:	
<input type="checkbox"/> Check Enclosed ( <i>Payable to ASM International</i> )	Check #: _____	<input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express
Credit Card Number:	Exp. Date:	CSV:
Signature:	Name of Cardholder (print):	