

SPONSORSHIP FORM

Exclusive Sponsorships

Lanyards - \$7,500 - SOLD

Badge Holders - \$7,500 - SOLD

Registration Tote Bags - \$7,500 - SOLD

Pens - \$5,000

Note Pads - \$5,000

- Company **one-color** logo on specialized item
- Promotional one-page insert for registration bags (company to provide)
- Full page ad in the Digital Final Program
- Company logo with URL on event website
- Acknowledgement on signage at the event

Education Workshop Sponsor: \$7,000 USD - SOLD

- Verbal acknowledgement prior to the start of the Course
- Company logo on LCD screen prior to the Course
- Promotional one-page insert for registration bags (company to provide)
- Logo with URL on event website
- Acknowledgement on signage at the event
- Full-page ad in Digital Final Program

Premium Networking Sponsorships

Sponsor the **#1 REASON** surveyed attendees say they come to Conferences – **Attendee Engagement and Networking!**

Social Event Dinner Sponsor: Exclusive \$10,000 USD OR \$5,000 USD Co-Sponsor - SOLD

- Company logo prominently displayed during the social event
- Promotional one-page insert for registration bags (company to provide)
- Logo with URL on event website
- Acknowledgement on signage at the event
- Full-page ad in Digital Final Program

Social Event Cocktail Sponsor: Exclusive \$10,000 USD OR \$5,000 USD Co-Sponsor

- Company logo prominently displayed during the social event
- Promotional one-page insert for registration bags (company to provide)
- Logo with URL on event website
- Acknowledgement on signage at the event
- Full-page ad in Digital Final Program

Social Event Entertainment Sponsor: Exclusive \$7,500 USD OR \$4,000 USD Co-Sponsor

- Company logo prominently displayed at the activity function areas
- Promotional one-page insert for registration bags (company to provide)
- Logo with URL on event website
- Acknowledgement on signage at the event
- Full-page ad in Digital Final Program

Monday Night Welcome Reception Sponsor: \$7,500 USD each - SOLD

- Promotional one-page insert for registration bags (company to provide)
- Logo with URL on event website
- Acknowledgement on signage at the event
- Full-page ad in Digital Final Program

Tuesday Exhibitor Welcome Reception Sponsor: \$7,500 USD each - SOLD

- Promotional one-page insert for registration bags (company to provide)
- Logo with URL on event website
- Acknowledgement on signage at the event
- Full-page ad in Digital Final Program

Thursday Night CASMART Reception Sponsor: \$6,000 USD

- Email tags on promotional emails sent to potential SMST attendees
- Full-page ad in Digital Final Program
- Promotional one-page insert for registration bags (company to provide)
- Logo with URL on event website
- Acknowledgement on signage at the Event and at CASMART Reception

Tuesday or Wednesday Luncheon Sponsor: \$6,000 USD each

- Email tags on promotional emails sent to potential attendees
- Promotional one-page insert for registration bags (company to provide)
- Logo with URL on event website
- Acknowledgement on signage at the event
- Full-page ad in Digital Final Program

Tuesday or Wednesday Morning Refreshment Break Sponsor: \$4,000 USD each

- Logo with URL on event website
- Acknowledgement on signage at the event

Tuesday or Wednesday Afternoon Refreshment Break Sponsor: \$4,000 USD each

- Logo with URL on event website
- Acknowledgement on signage at the event

Specialty Sponsorships

Keynote Speaker Sponsorship: \$10,000 USD Exclusive or \$5,000 USD Co-Sponsorship

- Sponsor(s) logos on screen prior to presentation
- VIP seating for customers at presentation
- Verbal recognition at keynote
- Promotional one-page insert for registration bags (company to provide)
- Logo with URL on event website
- Acknowledgement on signage at the event
- 2-page spread in the Digital Final Program
- Mobile App banner ad

Mobile App Sponsorship: Exclusive \$6,000 USD OR \$4,000 Co-Sponsorship (3 available)

- Company logo on rotating banner on App
- Full-page ad in Digital Final Program
- Promotional one-page insert for registration bags (company to provide)
- Logo with URL on event website
- Acknowledgement on signage at the Event

Support a Technical Session: \$5,000 USD each

- Acknowledgement as a supporter of the Technical Program
- Promotional one-page insert for registration bags (company to provide)
- Logo with URL on event website
- Acknowledgement on signage at the event
- Full-page ad in Digital Final Program

Email Tags: \$5,000 USD each

- Promotional one-page insert for registration bags (company to provide)
- Logo with URL on event website
- Acknowledgement on signage at the event
- Full-page ad in Digital Final Program

Promotional Inserts into Registration Bag: \$2,500 USD each

- Promotional one-page insert for registration bags (company to provide)
- Logo with URL on event website
- Acknowledgement on signage at the event

Supporter of SMST Conference: \$2,000 USD each

- Company logo with URL on event website

Customized Sponsorships are Available!

Email: exposales@asminternational.org

Or Mail completed form along with payment to:

ASM International, C/O: Events Department, 9639 Kinsman Road, Materials Park, OH 44073

Logo Requirements for website and signage - ASM needs a hi-res eps file.

Check	SMST 2024 Sponsorships	Price (USD)
Exclusive Sponsorships		
SOLD	Registration Tote Bags	\$7,500
SOLD	Badge Holders	\$7,500
SOLD	Lanyards	\$7,500
	Registration Pens	\$5,000
	Note Pads	\$5,000
SOLD	Education Workshop Sponsor	\$7,000
Premium Networking Sponsorships		
SOLD	Social Event Dinner Sponsor - Exclusive	\$10,000
	Social Event Dinner Sponsor - Co-Sponsored	\$5,000
	Social Event Cocktail Sponsor - Exclusive	\$10,000
	Social Event Cocktail Sponsor - Co-Sponsored	\$5,000
	Social Event Entertainment Sponsor - Exclusive	\$7,500
	Social Event Entertainment Sponsor – Co-Sponsored	\$4,000
SOLD	Monday Welcome Reception Sponsor	\$7,500
SOLD	Tuesday Exhibitor Welcome Reception Sponsor	\$7,500
	Tuesday or Wednesday Luncheon Sponsor	\$5,000
	Tuesday or Wednesday Morning Refreshment Break Sponsor	\$2,500
	Tuesday or Wednesday Afternoon Refreshment Break Sponsor	\$2,500
	Thursday Night CASMART Reception Sponsor	\$6,000
Specialty Sponsorships		
	Keynote Speaker Sponsorship - EXCLUSIVE	\$10,000
	Keynote Speaker Sponsorship - Co-Sponsored	\$5,000
	Mobile App Sponsor – EXCLUSIVE	\$6,000
	Mobile App Sponsor – Co-Sponsored	\$4,000
	Support a Technical Session	\$5,000
	Email Tags	\$5,000
	Promotional Inserts into Registration Bag	\$2,500
	Supporter of SMST Conference	\$2,000
	Custom Sponsorship	_____
Contact Information		
Company Name: _____ Contact Name: _____		
Billing Address: _____ City: _____ St: _____ Zip Code: _____ Country: _____		
Phone: _____ Email Address: _____		
☐ Check Enclosed (Payable to ASM International) Check #: _____ ☐ Visa ☐ MasterCard ☐ American Express		
Credit Card Number: _____ Exp. Date: _____ CSV: _____		
Signature: _____ Name of Cardholder (print): _____		

Ticket Packages for Customers

Interested in buying Social Event tickets for your customers or staff?

5 tickets: \$385

10 tickets: \$750

20 tickets: \$1,460

Interested in buying Lunch Tickets for your customers or staff?

5 tickets: \$215

10 tickets: \$400

20 tickets: \$775

****All ticket packages can be bundled with your current exhibit space or sponsorship!**

The more tickets you purchase, the more savings you'll receive!

Interested in purchasing a VIP area for your company and customers?

WE CAN DO THAT!

Email: ExpoSales@asminternational.org

SMST 2024 Ticket Packages	
Social Event Tickets for your Customers - 5 Tickets	\$385
Social Event Tickets for your Customers - 10 Tickets	\$750
Social Event Tickets for your Customers - 20 Tickets	\$1,460
Social Event Tickets for your Customers - Custom Qty.	_____
Lunch Tickets for your Customers - 5 Tickets	\$215
Lunch Tickets for your Customers - 10 Tickets	\$400
Lunch Tickets for your Customers - 20 Tickets	\$775
Lunch Tickets for your Customers - Custom Qty.	_____
Contact Information	
Company Name:	Contact Name:
Billing Address:	City: St: Zip Code: Country:
Phone:	Email Address:
☐ Check Enclosed (<i>Payable to ASM International</i>)	Check #: _____ ☐ Visa ☐ MasterCard ☐ American Express
Credit Card Number:	Exp. Date: CSV:
Signature:	Name of Cardholder (print):