



SPONSORSHIP FORM

Premium Networking / Technical Session Sponsorships

Education Course Sponsor: \$5,000 USD

- Full page color ad in Show Directory
- Company logo linked to website on Heat Treat Mexico Conference and Expo website
- Acknowledgement on signage at the Event and announced during the course introduction

Tuesday Night Welcome Reception with Exhibitors Cocktail Sponsor: \$5,000 USD

- Full page color ad in Show Directory
- Company logo linked to website on Heat Treat Mexico Conference and Expo website
- Acknowledgement on signage at the Event and during Welcome Reception

Tuesday Night Welcome Reception with Exhibitors Entertainment Sponsor: \$3,000 USD

- Entertainment to "Thank" Sponsor during the reception
- Full page color ad in Show Directory
- Company logo linked to website on Heat Treat Mexico Conference and Expo website
- Acknowledgement on signage at the Event and during Welcome Reception

Wednesday Technical Program Sponsor: \$3,000 USD

- Full page color ad in Show Directory
- Company logo linked to website on Heat Treat Mexico Conference and Expo website
- Acknowledgement on signage at the Event, PowerPoint template and during opening remarks

Wednesday Night Social Event Sponsor: \$5,000 USD

- Full page color ad in Show Directory
- Company logo linked to website on Heat Treat Mexico Conference and Expo website
- Acknowledgement on signage at the Evening Event

Wednesday Night Cocktail Sponsor: \$5,000 USD

- Full page color ad in Show Directory
- Company logo linked to website on Heat Treat Mexico Conference and Expo website
- Acknowledgement on signage at the Evening Event

Wednesday Night Entertainment Sponsor: \$3,000 USD

- Full page color ad in Show Directory
- Company logo linked to website on Heat Treat Mexico Conference and Expo website
- Acknowledgement on signage at the Evening Event

Thursday Technical Program Sponsor: \$3,000 USD

- Full page color ad in Show Directory
- Company logo linked to website on Heat Treat Mexico Conference and Expo website
- Acknowledgement on signage at the Event, PowerPoint template and during opening remarks



Tuesday / Wednesday / Thursday Luncheon Sponsor: \$5,000 USD each

- Full page color ad in Show Directory
- Company logo linked to website on Heat Treat Mexico Conference and Expo website
- Acknowledgement on signage at the Event and Luncheon

Tuesday / Wednesday / Thursday Morning Refreshment Breaks: \$2,500 USD each break

Tuesday / Wednesday / Thursday Afternoon Refreshment Break: \$2,500 USD each break

- Company logo linked to website on Heat Treat Mexico Conference and Expo website
- Acknowledgment on signage at the Event and Refreshment Break
- Half page color ad in Show Directory

Exclusive Sponsorships

Registration Bags: \$3,000 USD

Badge Holders: \$3,000 USD

Lanyards: \$3,000 USD

- Company one-color logo on specialized registration item
- Full page color ad in Show Directory
- Company logo linked to website on Heat Treat Mexico Conference and Expo website
- Acknowledgement on signage at Event

Notepads: \$3,000 USD

Registration Pens: \$2,500 USD

- Company one-color logo on specialized registration item
- Company logo linked to website on Heat Treat Mexico Conference and Expo website
- Acknowledgement on signage at the Event

Specialty Promotional Sponsorships

Email Tag Sponsor: \$5,000 USD each

- Email tags on promotional emails sent to thousands of potential Heat Treat Mexico attendees: 150,000 impressions
- Company logo linked to website on Heat Treat Mexico Conference and Expo website
- Half page color ad in Show Directory
- Acknowledgement in signage at the Event

Supporter of Heat Treat Mexico Conference: \$1,500 USD each

- Company logo linked to website on Heat Treat Mexico Conference and Expo website
- Half page color advertisement in Show Directory

Custom Sponsorships Available!

Check	Premium Networking/Technical/ Promotional Sponsorships	Price
	Education Course Sponsor	\$5,000 USD
	Tuesday Night Welcome Reception with Exhibitors Cocktail Sponsor	\$5,000 USD
	Tuesday Night Welcome Reception with Exhibitors Entertainment Sponsor	\$3,000 USD
	Wednesday Technical Program Sponsor	\$3,000 USD
	Wednesday Night Social Event Sponsor	\$5,000 USD
	Wednesday Night Cocktail Sponsor	\$5,000 USD
	Wednesday Night Entertainment Sponsor	\$3,000 USD
	Thursday Technical Program Sponsor	\$3,000 USD
	Tuesday Networking Luncheon Sponsor	\$5,000 USD
	Wednesday Networking Luncheon Sponsor	\$5,000 USD
	Thursday Networking Luncheon Sponsor	\$5,000 USD
	Tuesday / Wednesday / Thursday Morning Refreshment Breaks – each break	\$2,500 USD
	Tuesday / Wednesday / Thursday Afternoon Refreshment Breaks – each break	\$2,500 USD
	<i>Exclusive</i> Registration Bags	\$3,000 USD
	<i>Exclusive</i> Badge Holders	\$3,000 USD
	<i>Exclusive</i> Lanyards	\$3,000 USD
	<i>Exclusive</i> Notepads	\$3,000 USD
	<i>Exclusive</i> Registration Pens	\$2,000 USD
	Email Tags	\$5,000 USD
	Supporter of Heat Treat Mexico Conference & Expo	\$1,500 USD
	Custom Sponsorship	\$ _____
	Total Due \$	

CONTACT and PAYMENT INFORMATION

Company Name:		Contact Name:	
Billing Address	City	State	Zip Code
Country	Email Address		
Phone	Website		
<input type="checkbox"/> Check enclosed (Payable to ASM International) Check # _____			
<input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express			
Credit Card Number _____		Exp. Date _____	CSV # _____
Signature:		Name of Cardholder (print)	

Email Application to: exposales@asminternational.org
Or Mail completed form along with payment to:
ASM International, Attn: Events Dept. 9639 Kinsman Road, Materials Park, OH 44073

Logo Requirements for website and signage - ASM needs a hi-res .eps file.
Please note: Our Server does not accept zipped files
Email Files to: exposales@asminternational.org