

HEAT TREAT / TRATAMIENTO TÉRMICO



APRIL 9-11, 2024 | QUERETARO, MEXICO

Exhibiting at Heat Treat Mexico puts your company in front of key players, decision makers, and influencers that can help grow your business! Make Heat Treat Mexico a part of your 2024 budget! This premier event, powered by the strength of the Heat Treating Society, the ASM Mexico Chapter, and the organizers of Heat Treat North America, showcases heat treating resources and technology for emerging markets in Mexico.

Session and workshop topics, specifically related to the industry in the region, including:

- Heat treatment for aerospace
- Heat treatment for automotive
- Industry 4.0 and automation in heat treatment
- Energy and efficiency and sustainability in heat treatment
- Quality control and inspection in heat treatment
- Heat treatment safety and compliance
- Heat treatment for manufacturing and tooling
- Heat treatment techniques and technologies
- Heat treatment for additive manufacturing
- Emerging trends and future of heat treatment

EXHIBITOR TABLETOP PACKAGES

PACKAGE #1 — \$3,000 USD

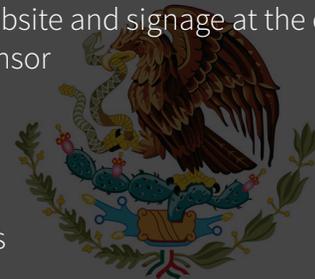
- (1) table
- Two Chairs
- One Full Conference Technical Badge
- 50-word Company Description in Online Show Directory & Final Program
- Post-Event Attendees List

PACKAGE #2 — \$4,750 USD

- Package #1 — **PLUS** (1) Additional Full Conference Technical Badge, Full Page Ad in Final Program, company logo on event website and signage at the event as a Sponsor

PACKAGE #3 — \$5,500 USD

- Packages #1 & #2 — **PLUS** (2) Additional Full Conference Badges (total of 4)



To reserve your space, contact exposales@asminternational.org

ORGANIZED BY:



htmexicoevent.org

WHY QUERETARO?

The state of Queretaro is one of the most dynamic states in Mexico and its economic growth is higher than the national average.

- Ranked 1st place in innovation in the country, according to the National Competitiveness Institute (IMCO)
- 624 manufacturing plants, 18 industrial parks
- In the last five years, the average growth of the Gross Domestic Product has been of 5.1%, well above the national average
- The Automotive Sector represents 28.5% of Querétaro´s exportations
- Large international aerospace companies have aggressively expanded to the region, encouraging their supply chain to do the same.

INDUSTRIES IN QUERETARO

While companies across all sectors can be found throughout Queretaro, the area is known for a few key sectors that are responsible for much of Mexico's exports to the United States and the rest of the world. Those industries include:

- Aerospace
- Automotive parts and assembly
- Household appliance manufacturing

COMPANIES CURRENTLY MANUFACTURING IN QUERETARO

While cities and states throughout Mexico offer their own advantages, Queretaro is home to:

- Airbus
- Bombardier
- Safran
- Aernnova
- GE (aerospace)
- Valeo
- Continental
- Michelin
- Scania
- Magna
- BOSCH (automotive)
- Mitsubishi

WHY SHOULD YOU EXHIBIT AT HEAT TREAT MEXICO?

- ROI
- The right companies brought directly to YOU!
- Supercharged high-end lead generation
- Powerful, personal networking with qualified attendees
- Provide education to build customer relationships and opportunity to network

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