

INTERNATIONAL CONFERENCE ON RESIDUAL STRESSES

OCTOBER 20-23, 2025
DETROIT, MICHIGAN

SPONSORSHIP FORM

AMPLIFY YOUR BRAND'S VISABILITY BEFORE, DURING, AND AFTER THE EVENT!

****customize your placement – exposales@asminternational.org****

WELCOME RECEPTION WITH EXHIBITORS: Multiple Opportunities

Exclusive Welcome Reception Sponsor: \$20,000

- Company logo on drink tickets and prominently displayed throughout the reception
- (50) drink tickets for the Exhibitor Networking Reception
- Verbal recognition at the Exhibitor Networking Reception
- 8.5"x11" promo piece for the Sponsors' Corner at registration
- Email tags: company logo on event promotional emails to potential prospects
- 2-page spread in the digital Exhibitor Show Guide
- Company logo with URL on event website and signage at Event and at Reception



Choice of Food/Drink Station: \$5,000-\$8,000 each

Wine and Cheese, Detroit Style Pizza, Taste of Motown, Gourmet Mac N' Cheese, Street Tacos, Milk Shake with a Twist, Batched Michigan Craft Cocktails

- Company logo on drink tickets
- Logo'd table tents at food station
- 8.5"x11" promo piece for the Sponsors' Corner at registration
- Full-page ad in digital Exhibitor Show Guide
- Email tags: company logo on event promotional emails to potential prospects
- Company logo with URL on event website and signage at Event and at Reception

Welcome Reception with Exhibitors Photograph/Takeaway Sponsor: \$3,000

- Logo on Photo at the Exhibitor Reception
- 8.5"x11" promo piece for the Sponsors' Corner at registration
- Full-page ad in digital Exhibitor Show Guide
- Sponsor logo with URL on event website
- Acknowledgement on signage at Event and at Reception

Lunch Sponsor in the Exhibit Hall: \$5,000 each

- Company logo on lunch tickets
- (15) lunch tickets for company use or to give to clients
- 8.5"x11" promo piece for the Sponsors' Corner at registration
- Email tags: company logo on event promotional emails to potential prospects
- Full-page ad in digital Exhibitor Show Guide
- Company logo with URL on event website and signage at Event and at Lunch

Refreshment Break Sponsor in Exhibit Hall OR Technical Session Area: \$3,000 each

- Half-page ad in digital Exhibitor Show Guide
- Sponsor logo with URL on event website
- Company logo with URL on event website and signage at Event and at Refreshment Break

SOCIAL EVENT SPONSOR: (Multiple Opportunities)

Choose a Themed Lounge to Sponsor: \$5,000 - \$10,000

- Speakeasy
- Detroit Motor City
- Harvest Festival



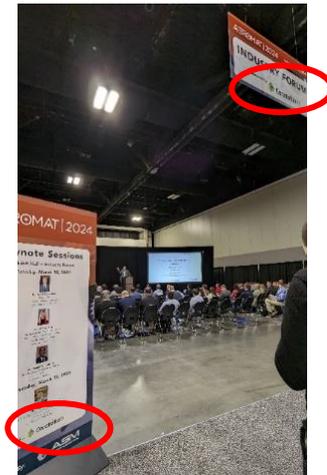
- Company logo on social event tickets
- (20) drink tickets for the Social Event
- Email tags: company logo on event promotional emails to potential prospects
- Verbal recognition of the sponsoring company at the Social Event
- 8.5"x11" promo piece for the Sponsors' Corner at registration
- Full-page ad in digital Exhibitor Show Guide
- Sponsor logo with URL on event website and Acknowledgement on signage at Event and at Social Event

Emerging Professionals Competitions: \$3,000 each

- Logo on the specific Competition sign
- Company logo with URL on event website and signage at Event
- Company logo in direct email Marketing materials supporting competitions
- Sponsor video (1-3 minutes in length) included as part of in-booth slides
- Logo in Mobile App and Show Guide where competition is designated

Keynote Sponsor: Exclusive \$10,000 or \$5,000 Co-Sponsorship

- Sponsor(s) logos on all screens prior to presentation
- VIP seating for customers at presentation
- Verbal recognition at keynote
- Company logo with URL on event website and signage at Event
- 8.5"x11" promo piece for the Sponsors' Corner at registration
- 2-page spread in the digital Exhibitor Show Guide
- Banner ad in the mobile app
- Email tags: company logo on event promotional emails to potential prospects



Technical Session Sponsor: \$5,000 each

- Logo on the specific Technical Program Session sign
- 3-minute elevator pitch at the beginning of the session
- 8.5"x11" promotional piece at Sponsor's Corner in registration
- Company logo with URL on event website and signage at Event
- Full-page ad in digital Exhibitor Show Guide
- Email tags: company logo on event promotional emails to potential prospects
- **Example Sessions to choose from:** Vacuum Processes, Residual Stress, Materials Durability / Non-Destructive Testing, Internet of Things, Quenching Technologies

SPECIALTY PROMOTIONAL SPONSORSHIPS



Mobile App Sponsor: \$5,000 each (5 available)

- Company logo on rotating banner on App ... prior to and during Event
- Company logo on rotating banner linked to website
- Full-page ad in digital Exhibitor Show Guide
- 8.5"x11" promo piece for the Sponsors' Corner at registration
- Sponsor logo with URL on event website and acknowledgement on signage at Event
- Email tags: company logo on event promotional emails to potential prospects

Registration Sponsor: \$7,500

Sponsor Registration for both conference and exhibit attendees.

- Company logo on the event Registration pages and registration confirmation email
- 8.5"x11" promo piece for the Sponsors' Corner at registration
- Full-page ad in digital Exhibitor Show Guide
- Sponsor logo with URL on event website and acknowledgement on signage at Event
- Email tags: company logo on event promotional emails to potential prospects
- Banner ad in mobile app

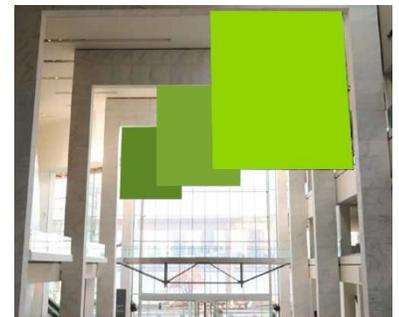


External LED Digital Signage: \$5,500 each

- Sponsor provided image for rotating 120'x30' LED screen over the northeast building entry at Congress St. and Washington Boulevard
- 8.5"x11" promo piece for the Sponsors' Corner at registration
- Full-page ad in digital Exhibitor Show Guide
- Company logo with URL on event website and signage at Event
- Email tags: company logo on event promotional emails to potential prospects
- Banner ad in mobile app

Hanging Banner from Atrium Ceiling: \$7,500

- Sponsor provided image for 14'x16' double-sided hanging banners over River View
- 8.5"x11" promo piece for the Sponsors' Corner at registration
- Full-page ad in digital Exhibitor Show Guide
- Company logo with URL on event website and signage at Event
- Email tags: company logo on event promotional emails to potential prospects
- Banner ad in mobile app



BRANDED Exclusive \$5,000 Sponsorships:

Lanyards - **SOLD**

Note Pads

Registration Pens

- Company one-color logo on specialized registration item
- Half-page ad in digital Exhibitor Show Guide
- Company logo with URL on event website and signage at Event
- Email tags: company logo on event promotional emails to potential prospects

Hotel Key Cards

Flash Drives

Smartphone Wallet



BRANDED Exclusive \$7,500 Sponsorships:

Registration Bags - **SOLD** Power Bank
 Badge Holders Wireless Charger
 Water Bottles

- Company one-color logo on specialized item
- 8.5"x11" promo piece for the Sponsors' Corner at registration
- Full-page ad in digital Exhibitor Show Guide
- Company logo with URL on event website and signage at Event
- Email tags: company logo on event promotional emails to potential prospects

Exhibitor Lounge Sponsor: \$2,500

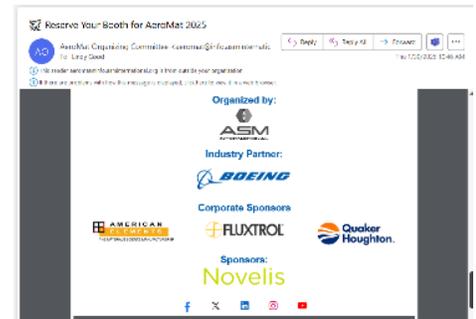
- Half-page ad in digital Exhibitor Show Guide
- 8.5"x11" promo piece for the Sponsors' Corner at registration
- Sponsor logo with URL on event website and acknowledgement on signage at Event
- Logo on hanging sign above Exhibitor Lounge / Show Office

Email Tags: \$2,000 each

- Company logo on all promotional emails.
 *****Reach **thousands** of potential prospects before the Event
- Half-page ad in digital Exhibitor Show Guide
- Sponsor logo with URL on event website and acknowledgement on signage at Event

Supporter of ICRS-12 Conference: \$1,500

- Sponsor logo with URL on event website as Corporate Supporter
- Acknowledgement on signage at Event



Customized Sponsorships are Available.

Email ExpoSales@asminternational.org

SPONSORSHIP BENEFITS:

- **BRAND VISIBILITY:** (3) targeted materials industry market segments to amplify your brand
- **CONTENT STRATEGY:** Associate your brand as a thought-leader in materials
- **DEMAND** – Create demand for your products and stand out before, during, and after the event
- **LEAD GENERATION:** Meet face-to-face, build a customer database, and promote products
- **REPUTATION:** Create, build, or enhance brand reputation

Logo Requirements for website and signage – ASM needs a hi-res eps file.

Please note: Our Server does not accept zipped files