

SMST2026

Shape Memory and Superelastic Technologies
Conference and Exposition

SPONSORSHIP FORM

Premium Networking Sponsorships

Sponsor the #1 REASON surveyed attendees say they come to Conferences – **Attendee Engagement and Networking!**



Monday Night Welcome Reception Sponsor: \$7,500 USD Co-Sponsor

- Company logo prominently displayed during the social event
- 8.5"x11" promotional piece at Sponsor's Corner in registration
- Company logo with URL on event website and signage at the event
- Full-page ad in Digital Show Directory
- Company logo in email tags on all event promotional emails

Tuesday Exhibitor Reception Sponsor: \$7,500 USD each

- Company logo on drink tickets and prominently displayed throughout reception
- 8.5"x11" promotional piece at Sponsor's Corner in registration
- Company logo with URL on event website and signage at the event
- Full-page ad in Digital Show Directory
- Company logo in email tags on all event promotional emails



Social Event Dinner Sponsor: Exclusive \$10,000 USD OR \$5,000 USD Co-Sponsor

- Company logo prominently displayed during the social event
- 8.5"x11" promotional piece at Sponsor's Corner in registration
- Company logo with URL on event website and signage at the event
- Full-page ad in Digital Show Directory
- Company logo in email tags on all event promotional emails



Entertainment Sponsor: \$5,000 USD

Sponsoring company will be creatively branded with the entertainment giving attendees a memorable experience as they network the night away.

- Company logo prominently displayed at the activity function area
- 8.5"x11" promotional piece at Sponsor's Corner in registration
- Company logo with URL on event website and signage at the event
- Full-page ad in Digital Show Directory

Social Event Photo Take-Away Sponsor: Exclusive \$5,000 USD

Each participating attendee will receive a take-away photograph of the memorable night with sponsor's logo.

- Company logo prominently displayed during the social event
- 8.5"x11" promotional piece at Sponsor's Corner in registration
- Company logo with URL on event website and signage at the event
- Full-page ad in Digital Show Directory
- Company logo in email tags on all event promotional emails



Tuesday or Wednesday Luncheon Sponsor: \$6,000 USD each

- Company logo prominently displayed throughout the lunch area
- Email tags on promotional emails sent to potential attendees
- 8.5"x11" promotional piece at Sponsor's Corner in registration
- Company logo with URL on event website and signage at the event
- Full-page ad in Digital Show Directory
- Company logo in email tags on all event promotional emails

Refreshment Break Sponsor: \$2,500 USD each

- **Choose your day and time:** Tuesday AM, Tuesday PM, Wednesday AM, Wednesday PM
- Company logo prominently displayed at Break stations
- Company logo with URL on event website and signage at the event

Branding Sponsorships

Lanyards - \$7,500 **SOLD**

Badge Holders - \$7,500 - **SOLD**

Registration Tote Bags - \$7,500 - **SOLD**

- Company **one-color** logo on specialized item
- 8.5"x11" promotional piece at Sponsor's Corner in registration
- Full page ad in the Digital Show Directory
- Company logo with URL on event website and signage at the event
- Company logo in email tags on all event promotional emails

Pens - \$5,000

Note Pads - \$5,000

Hotel Key Cards - \$5,000



Registration Sponsor: \$3,000 USD

Sponsor Registration for both conference and exhibit attendees.

- Company logo on the event Registration pages and registration confirmation email
- 8.5"x11" promotional piece at Sponsor's Corner in registration
- Full page ad in the Digital Show Directory
- Company logo with URL on event website and signage at the event
- Company logo in email tags on all event promotional emails

Product Tower Display: \$5,000 USD each

Highlight Your Product(s) and Services(s) with a Product Tower!

- 8' Product Showcase Display placed in strategic area for all attendees to see
- (4) panels to display your products and services – print ready artwork to be provided by sponsor
- Company logo with URL on event website and signage at the event
- Company logo in email tags on all event promotional emails



Specialty Sponsorships



Keynote Sponsorship: \$5,000 USD Co-Sponsorship

- Sponsor(s) logos on screen prior to presentation
- VIP seating for customers at presentation
- Verbal recognition at keynote
- 8.5"x11" promotional piece at Sponsor's Corner in registration
- Company logo with URL on event website and signage at the event
- Full page ad in the Digital Show Directory
- Company logo in email tags on all event promotional emails

Support a Technical Session: \$2,500 USD each

- Logo on the specific Technical Program Session sign
- 3-minute elevator pitch at the beginning of the session
- 8.5"x11" promotional piece at Sponsor's Corner in registration
- Company logo with URL on event website and signage at the event
 - Full-page ad in Digital Show Directory

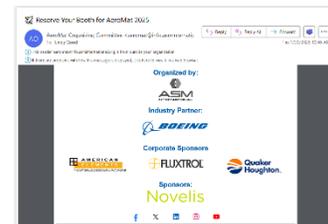
3-minute elevator pitch: \$500 USD each

Unlock unparalleled opportunities for your company by securing a premium 3-minute "Elevator Pitch" slot at the beginning of a targeted technical session of your choice. Limited availability.

- Company logo with URL on event website and signage at the event as a Corporate Supporter

Email Tags: \$2,000 USD each

- 8.5"x11" promotional piece at Sponsor's Corner in
- Company logo with URL on event website and signage at the
- Full-page ad in Digital Show Directory



Supporter of SMST Conference: \$1,500 USD each

- Company logo with URL on event website and signage at the event

Customized Sponsorships are Available!

Email: exposales@asminternational.org

Logo Requirements for website and signage - ASM needs a hi-res eps file.