

ISTFA /

SCALING BEYOND MOORE'S LAW: HETEROGENEOUS
COMPUTING AND ADVANCED PACKAGING

EXHIBITOR PROSPECTUS

NOVEMBER 18-19, 2025

PASADENA CONVENTION CENTER | PASADENA, CA

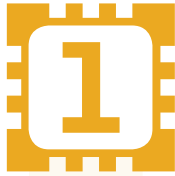
ORGANIZED BY:



ISTFAEVENT.ORG



WHY PASADENA?



THE GOLDEN STATE

- 7 of the 11 **largest semiconductor companies** in the US are based in California
- California's top export in 2023 was computer and electronic products, which amounted to **\$41 billion**
- #1 in the U.S. with 627 semiconductor manufacturing establishments



CAPITALIZING ON A GROWING INDUSTRY

- In 2022, the United States government passed the CHIPS and Science Act, which provided semiconductor research investments and manufacturing incentives.
- As of August 2024, companies in the semiconductor ecosystem had announced **more than 90 new manufacturing projects** in the U.S. since CHIPS was first introduced in Congress, totaling nearly **\$450 billion** in announced investments across 28 states.



COMPANIES IN SOUTHERN CALIFORNIA THAT ATTEND ISTFA:

- Applied Materials
- Caltech
- Jet Propulsion Laboratory
- NVIDIA
- Qualcomm



LOCATION

- Nestled at the base of the San Gabriel 4 Mountains, Pasadena is just 10 miles northeast of downtown Los Angeles, connected to greater Southern California by the 210, 134, and 110 freeways.
- Pasadena offers easy access to Los Angeles International Airport (LAX) and Hollywood Burbank Airport (BUR). Pasadena has idyllic weather, mountain views, and blue skies abound. Neighborhood charm in a convenient location.

PASADENA, CA

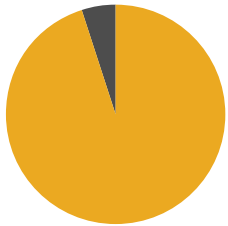


FACE-TO-FACE WORKS

ARE YOU READY TO SEE YOUR CUSTOMERS IN PASADENA?

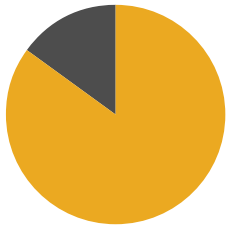
ISTFA 2025 offers face-to-face opportunities to connect with customers, make new contacts, and increase your sales!

Dedicated Expo-Only time will provide attendees with more opportunities to visit your booth and network.



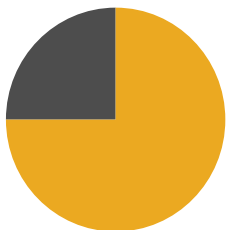
95%

SAY FACE-TO-FACE MEETINGS ARE ESSENTIAL FOR LONG-TERM BUSINESS RELATIONSHIPS



85%

BUILD STRONGER, MORE MEANINGFUL BUSINESS RELATIONSHIPS DURING IN-PERSON BUSINESS MEETINGS AND CONFERENCES



75%

PREFER IN-PERSON CONFERENCES BECAUSE THEY LEAD TO MORE SOCIAL INTERACTIONS AND THE ABILITY TO BOND WITH COWORKERS / CLIENTS



WHY EXHIBIT?

Join us for ISTFA 2025, the premier event for the microelectronics failure analysis community, and network with the best in the FA Industry!

ISTFA is the only North American event devoted to the semiconductor, electronic sample preparation, and imaging markets. ISTFA offers the best venue for failure analysts and the FA community for sharing challenges and acquiring the technical knowledge and resources needed to take them on.

Be among the leaders of the FA Industry and sign up to exhibit today!

- 800 Attendees
- Over 100+ Technical Presentations, Keynotes, and Panel Discussions
- Over 75 Exhibits
- 5 Days of Technical Programming
- 2 Days of Expo
- Multiple Networking Events, Awards, and Competitions

ISTFA 2025 offers face-to-face opportunities to CONNECT with customers, make new contacts, and increase your sales!

ISTFA features high foot-traffic opportunities for exhibitors, including:

- General and Student Posters on the Show Floor
- Refreshment Breaks
- Welcome Reception with Exhibitors

HUNDREDS of industry professionals will be on hand to see and hear about your latest advances!

For more information, contact: exposales@asminternational.org

Gain additional exposure with sponsorship and advertising!

Become a part of the growing list of sponsors and benefit from positioned branding to interested attendees and decision makers in the failure analysis community. Enhance your visibility during the conference and exposition, while broadening your competitive edge and building relationships with both existing and potential customers. **Customized sponsorships, advertising opportunities, and package deals are available!**

EXHIBIT SCHEDULE-AT-A-GLANCE:

EXHIBITOR SET-UP:

Sunday, November 16
BY REQUEST ONLY

Monday, November 17
8:00 a.m. – 3:00 p.m.

EXHIBIT HALL HOURS:

Tuesday, November 18
9:30 a.m. – 6:00 p.m.

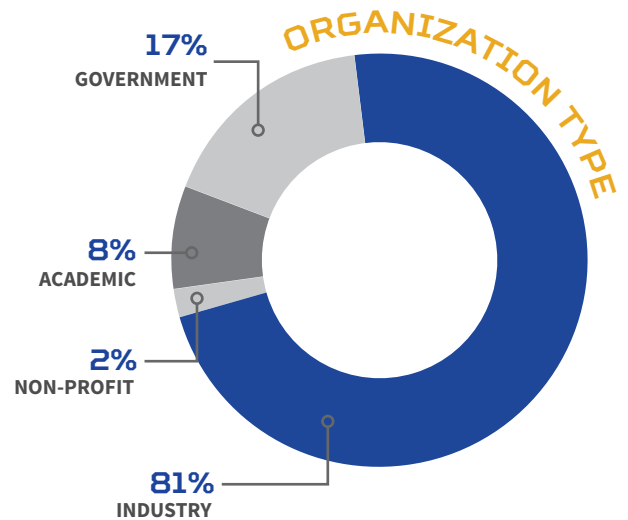
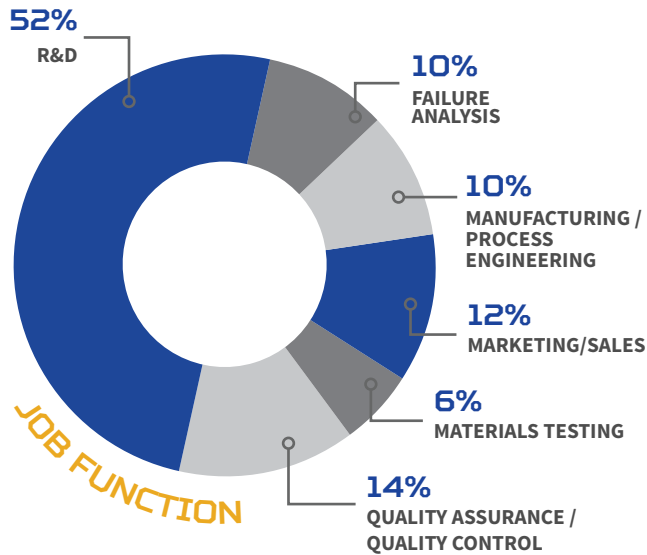
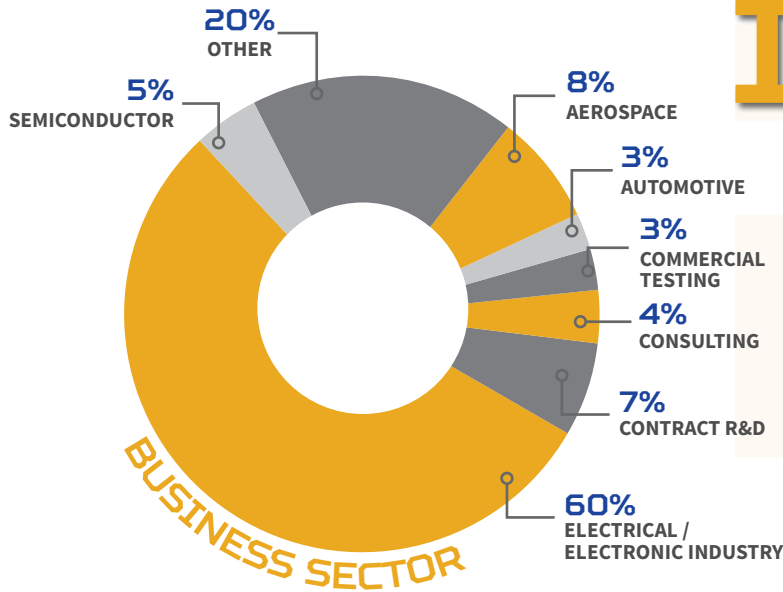
Wednesday, November 19
9:30 a.m. – 4:00 p.m.

EXHIBITOR MOVE-OUT:

Wednesday, November 19
4:00 – 9:00 p.m.

**Times are subject to change*

WHO COMES TO ISTFA?



*Source: 2024 ISTFA Registrant Data

WHY YOU NEED TO BE AT ISTFA 2025

BY EXHIBITING, YOU CAN...

- Continue to build and enhance your company profile to hundreds of key industry stakeholders
- Connect with current customers, develop new business relationships, and increase sales
- Showcase the latest products, services, and trends to solve and support the FA community in becoming more efficient and cost effective

\$3,500 USD - 10 FT X 10 FT BOOTH SPACE INCLUDES:

(2) DISCOUNTED Technical Conference Registrations

Unlimited Exhibitor Booth Personnel Badges
Unlimited Expo-Only passes for your customers
Post-event attendees list
Mobile app listing with full company description
Company name and description in online exhibitor list and digital Final Program
Draped 8' high back wall and 3' side rails
11"x17" Company ID sign

CUSTOMIZED PROMO & BRANDING ADD-ONS:

ALL BELOW ADD-ONS INCLUDE LOGO ON EVENT WEBSITE WITH URL AND SIGNAGE AT THE EVENT:

Banner ad on Event website (3 available): **\$1,500**
Banner ad in event Mobile App (5 available): **\$750**
Full-page ad in Digital Show Guide: **\$750**
8.5"x11" promo piece at registration: **\$750**
Pre-OR-post event eblast to attendees: **\$2,000**
Email tags - logo in footer of event emails: **\$2,000**

NOTE: (1) complimentary Exhibitor Full Conference registration with every (2) add-ons selected

HASSLE-FREE TURNKEY PACKAGE — ADDITIONAL \$1,750 USD

10 ft x 10 ft grey carpet, one 6 ft draped table, two chairs, wastebasket, and electricity 120-Volt (up to 20 AMPS)

*Note: Each additional booth space is \$3,500 USD.
\$100 USD additional charge for corner booths.*

For more information, contact:
exposales@asminternational.org

Custom sponsorship packages are available!

ISTFA ATTENDEES COME FROM...

ACCELERATED ANALYSIS
ADVANCED ENGINEERING SERVICES
ADVANTEST
AIR FORCE
AMD
ANALOG DEVICES
BAE SYSTEMS
BATTELLE
BROADCOM
BUTTERFLY NETWORK, INC
CADENCE DESIGN SYSTEMS
DIALOG SEMICONDUCTOR
DSO NATIONAL LABORATORIES
FIBICS INCORPORATED
FRAUNHOFER CAM
FREESCALE SEMICONDUCTOR
GLOBALFOUNDRIES
HAMAMATSU CORPORATION
HONEYWELL
IBM
INFINEON
INTEL
JET PROPULSION LABORATORY
LOCKHEED MARTIN
MARVELL SEMICONDUCTOR
MASTERCARD
MAXIM INTEGRATED
MERCURY SYSTEMS
MICROCHIP TECHNOLOGY INC
NIST

NVIDIA
NXP SEMICONDUCTORS
ON SEMICONDUCTOR
OXFORD INSTRUMENTS COMPANY
PEAKSOURCE ANALYTICAL, LLC
PEREGRINE SEMICONDUCTOR
PRIMENANO, INC
QA LTD
QRT INC
QUALCOMM
RAYTHEON
RYOEI TECHNICA CORPORATION
SAMSUNG ELECTRONICS
SANDIA NATIONAL LABS
SEMTECH
SIEMENS
SIGRAY INC
SILICON LABS
SNL
TEXAS INSTRUMENTS
THE BOEING COMPANY
THERMO FISHER SCIENTIFIC
TOSHIBA NANOANALYSIS
CORPORATION
TSMC
WAVIKS, INC
X-FAB
XILINX, INC
ZEISS



PRODUCTS & SERVICES

If you sell or provide the following, you need to exhibit at ISTFA 2025!

- Analytical Probe Stations (instruments, equipment, accessories)
- DUT Boards & Fixtures
- Failure Analysis Laser Cutter: Micro Electronics Laser
- Failure Analysis Test Sockets
- FTIR Equipment
- Image Analysis Systems & Software
- Infrared Thermal Imaging Systems: Thermal Inducing Systems
- Laser Signal Injection Microscopy
- Microanalysis and Digital Imaging Systems for Materials Analysis
- Microscopes (scanning electron, acoustic, confocal, upright, inverted, & stereo)
- Specialized Objectives
- Specimen Preparation Equipment
- Surface Analysis Systems and Services
- Testing Labs