

HEAT TREAT / TRATAMIENTO TÉRMICO



APRIL 14-16, 2026 | MONTERREY, MEXICO

Exhibiting at Heat Treat Mexico puts your company in front of key players, decision makers, and influencers that can help grow your business! Make Heat Treat Mexico a part of your 2026 budget! This premier event, powered by the strength of the Heat Treating Society, the ASM Mexico Chapter, and the organizers of Heat Treat North America, showcases heat treating resources and technology for emerging markets in Mexico.

Session and workshop topics, specifically related to the industry in the region, including:

- Heat treatment for aerospace & automotive
- Automation and Industry 4.0 in heat treatment
- Energy and environmental trends in heat treatment
- Quenching and Distortion Control Strategies
- Heat treatment for manufacturing and tooling
- Innovations in Conventional Heat Treatment and Manufacturing Integration
- Heat treatment techniques and technologies
- Heat treatment for additive manufacturing
- Thermal Processing of Tool Steels and Specialty Alloys

EXHIBITOR TABLETOP PACKAGES

PACKAGE — \$3,000 USD

- One 2.4 meter table
- Two Chairs
- One Full Conference Technical Badge
- Two Exhibitor Personnel Badges
- 50-word Company Description in Online Show Directory & Digital Final Program
- Post-Event Attendees List (no email addresses)

CUSTOMIZED ADD-ONS:*

- Banner ad on Event website (3 available): \$750
- Full-page ad in Digital Show Guide: \$750
- (3)-minute Elevator pitch to technical session: \$500
- Pre-OR-post event eblast to attendees: \$2,000
- Email tags - logo in footer of event emails: \$2,000

*All Add-ons include logo on website and signage at the event.

To reserve your space, contact exposales@asminternational.org

ORGANIZED BY:



htmexicoevent.org

WHY MONTERREY?

Monterrey, the country's business capital, is the location of choice for companies manufacturing in Mexico.

- 40% of the world's biggest manufacturers operate in the city
- Produces 25% of the country's steel
- Aerospace & Automotive Clusters
- Manufacturing workforce: +550,000
- Manufacturing companies: over 2,600

INDUSTRIES IN MONTERREY

While companies across all sectors can be found throughout Monterrey, the area is known for a few key sectors that are responsible for much of Mexico's exports to the United States and the rest of the world. Those industries include:

- Aerospace
- Automotive
- Manufacturing

COMPANIES CURRENTLY MANUFACTURING IN MONTERREY

While cities and states throughout Mexico offer their own advantages, Monterrey tops the list for many of the world's biggest brands, including:

- Whirlpool
- Boeing
- Caterpillar
- DeCrane Automotive
- Delphi
- Eaton
- GE
- John Deere
- Johnson & Johnson
- Kia Motors
- MD Helicopters
- Mercedes Benz

With a long history of industry and manufacturing, the city has evolved into a modern metropolis with prominent advantages for manufacturers.

WHY SHOULD YOU EXHIBIT AT HEAT TREAT MEXICO?

- ROI
- The right companies brought directly to YOU!
- Supercharged high-end lead generation
- Powerful, personal networking with qualified attendees
- Provide education to build customer relationships and opportunity to network

To reserve your space, contact exposales@asminternational.org

ORGANIZED BY:



htmexicoevent.org