



## Premium Networking / Technical Session Sponsorships

### Education Course Sponsor: \$5,000 USD

- Full page color ad in Show Directory
- Company logo linked to website on Heat Treat Mexico Conference and Expo website
- Acknowledgement on signage at the Event and announced during the course introduction

### Tuesday Night Welcome Reception with Exhibitors Cocktail Sponsor: \$5,000 USD

- Full page color ad in Show Directory
- Company logo linked to website on Heat Treat Mexico Conference and Expo website
- Acknowledgement on signage at the Event and during Welcome Reception

### Tuesday Night Welcome Reception with Exhibitors Entertainment Sponsor: \$3,000 USD

- Entertainment to "Thank" Sponsor during the reception
- Full page color ad in Show Directory
- Company logo linked to website on Heat Treat Mexico Conference and Expo website
- Acknowledgement on signage at the Event and during Welcome Reception

### Wednesday Technical Program Sponsor: \$3,000 USD

- Full page color ad in Show Directory
- Company logo linked to website on Heat Treat Mexico Conference and Expo website
- Acknowledgement on signage at the Event, PowerPoint template and during opening remarks

### Wednesday Night Social Event Sponsor: \$5,000 USD

- Full page color ad in Show Directory
- Company logo linked to website on Heat Treat Mexico Conference and Expo website
- Acknowledgement on signage at the Evening Event

### Wednesday Night Cocktail Sponsor: \$5,000 USD

- Full page color ad in Show Directory
- Company logo linked to website on Heat Treat Mexico Conference and Expo website
- Acknowledgement on signage at the Evening Event

### Wednesday Night Entertainment Sponsor: \$3,000 USD

- Full page color ad in Show Directory
- Company logo linked to website on Heat Treat Mexico Conference and Expo website
- Acknowledgement on signage at the Evening Event

### Thursday Technical Program Sponsor: \$3,000 USD

- Full page color ad in Show Directory
- Company logo linked to website on Heat Treat Mexico Conference and Expo website
- Acknowledgement on signage at the Event, PowerPoint template and during opening remarks



### Tuesday / Wednesday / Thursday Luncheon Sponsor: \$5,000 USD each

- Full page color ad in Show Directory
- Company logo linked to website on Heat Treat Mexico Conference and Expo website
- Acknowledgement on signage at the Event and Luncheon

### Tuesday / Wednesday / Thursday Morning Refreshment Breaks: \$2,500 USD each break

### Tuesday / Wednesday / Thursday Afternoon Refreshment Break: \$2,500 USD each break

- Company logo linked to website on Heat Treat Mexico Conference and Expo website
- Acknowledgment on signage at the Event and Refreshment Break
- Half page color ad in Show Directory

## Exclusive Sponsorships

### Registration Bags: \$3,000 USD

### Badge Holders: \$3,000 USD

### Lanyards: \$3,000 USD

- Company one-color logo on specialized registration item
- Full page color ad in Show Directory
- Company logo linked to website on Heat Treat Mexico Conference and Expo website
- Acknowledgement on signage at Event

### Notepads: \$3,000 USD

### Registration Pens: \$2,500 USD

- Company one-color logo on specialized registration item
- Company logo linked to website on Heat Treat Mexico Conference and Expo website
- Acknowledgement on signage at the Event

## Specialty Promotional Sponsorships

### Email Tag Sponsor: \$3,000 USD each

- Email tags on promotional emails sent to thousands of potential Heat Treat Mexico attendees: 150,000 impressions
- Company logo linked to website on Heat Treat Mexico Conference and Expo website
- Half page color ad in Show Directory
- Acknowledgement in signage at the Event

### Supporter of Heat Treat Mexico Conference: \$1,500 USD each

- Company logo linked to website on Heat Treat Mexico Conference and Expo website
- Half page color advertisement in Show Directory

## Custom Sponsorships Available!

Email Application to: [exposales@asminternational.org](mailto:exposales@asminternational.org)

**Logo Requirements for website and signage - ASM needs a hi-res .eps file.  
Please note: Our Server does not accept zipped files**