



## SPONSORSHIP FORM

AMPLIFY YOUR BRAND'S VISABILITY BEFORE, DURING, AND AFTER THE EVENT!

\*\*customize your placement – [exposales@asminternational.org](mailto:exposales@asminternational.org)\*\*

### Premium Networking / Technical Session Sponsorships

#### Exclusive Welcome Reception Sponsor: \$10,000 USD

- Email tags on promotional emails sent to hundreds of potential event attendees: 100,000 impressions
- Promotional Piece at registration (company to provide)
- Company logo linked to event website
- Acknowledgement on signage at the Event and Reception

#### Non-Exclusive Welcome Reception Sponsor: \$5,000 USD

- Email tags on promotional emails sent to hundreds of potential event attendees: 100,000 impressions
- Company logo linked to event website
- Acknowledgement on signage at the Event and Reception

#### Exclusive Networking Reception/Dinner Sponsor: \$15,000 USD

- Email tags on promotional emails sent to hundreds of potential event attendees: 100,000 impressions
- Promotional Piece at registration area (company to provide)
- Company logo linked to event website
- Acknowledgement on signage at the Event and during Networking Reception/Dinner

#### Non-Exclusive Networking Reception/Dinner Sponsor: \$7,500 USD

- Email tags on promotional emails sent to hundreds of potential event attendees: 100,000 impressions
- Company logo linked to event website
- Acknowledgement on signage at the Event and during Networking Reception/Dinner

#### Exclusive Networking Lunches Sponsor: \$10,000 USD

- Email tags on promotional emails sent to hundreds of potential event attendees: 100,000 impressions
- Promotional Piece at registration (company to provide)
- Company logo linked to event website
- Acknowledgement on signage at the Event and during luncheon

#### Non-Exclusive Networking Lunches Sponsor: \$5,000 USD

- Email tags on promotional emails sent to hundreds of potential event attendees: 100,000 impressions
- Promotional Piece at registration (company to provide)
- Company logo linked to event website
- Acknowledgement on signage at the Event and during luncheon

#### Refreshment Breaks (Tuesday or Wednesday): \$2,500 USD each break

- Company logo linked to event website
- Acknowledgement on signage at the Event

## Specialty / Promotional Sponsorships

### Lanyards: \$3,000 USD

- Company one-color logo on specialized registration item
- Promotional Piece at registration (company to provide)
- Company logo linked to event website
- Acknowledgement on signage at the Event

### Email Tag Sponsor: \$2,500 USD each

- Email tags on promotional emails sent to **hundreds** of potential event attendees: 100,000 impressions
- Company logo linked to event website
- Acknowledgement on signage at the Event

## Customized Sponsorships are Available!

*Email* [exposales@asminternational.org](mailto:exposales@asminternational.org)

### SPONSORSHIP BENEFITS:

- **BRAND VISIBILITY:** Targeted materials industry market segment to amplify your brand
- **CONTENT STRATEGY:** Associate your brand as a thought-leader in materials
- **DEMAND** – Create demand for your products and stand out before, during, and after the event
- **LEAD GENERATION:** Meet face-to-face, build a customer database, and promote products
- **REPUTATION:** Create, build, or enhance brand reputation

*Logo Requirements for website and signage – ASM needs a hi-res eps file.  
Please note: Our Server does not accept zipped files*