FAS Summit
On Failure Analysis & Prevention

SPONSORSHIP FORM

AMPLIFY YOUR BRAND'S VISABILITY BEFORE, DURING, AND AFTER THE EVENT!

****customize your placement – exposales@asminternational.org****

Premium Networking / Technical Session Sponsorships

Exclusive Welcome Reception Sponsor: $10,000 USD

SOLD

- Email tags on promotional emails sent to hundreds of potential event attendees: 100,000 impressions
- Promotional Piece at registration (company to provide)
- Company logo linked to event website
- Acknowledgement on signage at the Event and Reception

Non-Exclusive Welcome Reception Sponsor: $5,000 USD

- Email tags on promotional emails sent to hundreds of potential event attendees: 100,000 impressions
- Company logo linked to event website
- Acknowledgement on signage at the Event and Reception

Exclusive Networking Reception/Dinner Sponsor: $15,000 USD

- Email tags on promotional emails sent to hundreds of potential event attendees: 100,000 impressions
- Promotional Piece at registration area (company to provide)
- Company logo linked to event website
- Acknowledgement on signage at the Event and during Networking Reception/Dinner

Non-Exclusive Networking Reception/Dinner Sponsor: $7,500 USD

- Email tags on promotional emails sent to hundreds of potential event attendees: 100,000 impressions
- Company logo linked to event website
- Acknowledgement on signage at the Event and during Networking Reception/Dinner

Exclusive Networking Lunches Sponsor: $10,000 USD

- Email tags on promotional emails sent to hundreds of potential event attendees: 100,000 impressions
- Promotional Piece at registration (company to provide)
- Company logo linked to event website
- Acknowledgement on signage at the Event and during luncheon

Non-Exclusive Networking Lunches Sponsor: $5,000 USD

- Email tags on promotional emails sent to hundreds of potential event attendees: 100,000 impressions
- Promotional Piece at registration (company to provide)
- Company logo linked to event website
- Acknowledgement on signage at the Event and during luncheon

Refreshment Breaks (Tuesday or Wednesday): $2,500 USD each break

- Company logo linked to event website
- Acknowledgement on signage at the Event

Specialty / Promotional Sponsorships

Lanyards: $2,500 USD

SOLD

- Company one-color logo on specialized registration item
- Promotional Piece at registration (company to provide)
- Company logo linked to event website
- Acknowledgement on signage at the Event

Badge Holders: $3,500 USD

- Company one-color logo on specialized registration item
- Promotional Piece at registration (company to provide)
- Company logo linked to event website
- Acknowledgement on signage at the Event

Email Tag Sponsor: $2,500 USD each

- Email tags on promotional emails sent to **hundreds** of potential event attendees: 100,000 impressions
- Company logo linked to event website
- Acknowledgement on signage at the Event

Customized Sponsorships are Available!

Email exposales@asminternational.org

SPONSORSHIP BENEFITS:

- **BRAND VISIBILITY: Targeted materials industry market segment to amplify your brand**
- **CONTENT STRATEGY: Associate your brand as a thought-leader in materials**
- **DEMAND – Create demand for your products and stand out before, during, and after the event**
- **LEAD GENERATION: Meet face-to-face, build a customer database, and promote products**
- **REPUTATION: Create, build, or enhance brand reputation**

Logo Requirements for website and signage – ASM needs a hi-res eps file.
Please note: Our Server does not accept zipped files