ISTFA/2027

SPONSORSHIP FORM

Premium Networking Sponsorships

Sponsor the **#1 REASON** surveyed attendees say they come to Conferences – **Attendee Engagement and Networking!**

Welcome Reception with Exhibitors Sponsor: $5,000 - $8,000 USD each



- Company logo on drink tickets and prominently displayed throughout reception
- Choose from bar/food station near booth: Wine & Cheese, Craft Beer, etc.
- Promotional piece at Sponsor's Corner in registration
- Company logo with URL on event website and signage at the event
- Full-page ad in Digital Show Directory

Refreshment Break Sponsor in Exhibit Hall OR Technical Session Area: $3,000 USD each

- Half-page ad in digital Exhibitor Show Guide
- Company logo prominently displayed at Break stations
- Company logo with URL on event website and signage at the event

Lunch Sponsor in the Exhibit Hall: $5,000 USD each

- Company logo prominently displayed throughout the lunch area
- (15) lunch tickets for company use or to give to clients
- Email tags on promotional emails sent to potential attendees
- Promotional piece at Sponsor's Corner in registration
- Company logo with URL on event website and signage at the event
- Full-page ad in Digital Show Directory

Networking Breakfast / General Membership Meeting Sponsorship: $5,000 USD

- Email tags on promotional emails sent to thousands of potential ISTFA attendees
- PowerPoint Slide at breakfast on company products and services
- Promotional one-page insert for registration bag (company to provide)
- Full page color ad in Show Directory
- Logo with URL on event website
- Acknowledgement on signage at the Event and Breakfast/Membership Meeting



Social Event Cocktail Sponsor: Exclusive $10,000 USD OR $5,000 USD Co-Sponsor

- Company logo prominently displayed during the social event
- Promotional piece at Sponsor's Corner in registration
- Company logo with URL on event website and signage at the event
- Full-page ad in Digital Show Directory

Social Event Dinner Sponsor: Exclusive $10,000 USD OR $5,000 USD Co-Sponsor

- Company logo prominently displayed during the social event
- Promotional piece at Sponsor's Corner in registration
- Company logo with URL on event website and signage at the event
- Full-page ad in Digital Show Directory

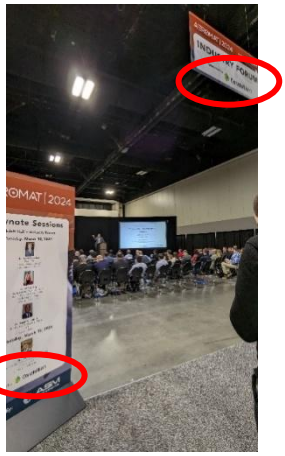
Social Event Photo Take-Away Sponsor: Exclusive $5,000 USD

Each participating attendee will receive a take-away photograph of the memorable night with sponsor's logo.

- Company logo prominently displayed during the social event
- Promotional piece at Sponsor's Corner in registration
- Company logo with URL on event website and signage at the event
- Full-page ad in Digital Show Directory



Technical Sponsorships



Keynote Sponsorship: $5,000 USD Co-Sponsorship

- Sponsor(s) logos on screen prior to presentation
- VIP seating for customers at presentation
- Verbal recognition at keynote
- Promotional piece at Sponsor's Corner in registration
- Company logo with URL on event website and signage at the event
- Email tags on promotional emails sent to thousands of potential ISTFA attendees: 150,000 impressions
- Full page ad in the Digital Show Directory
- Mobile App banner ad

Support a Technical Session: $3,000 USD each

- Acknowledgement as a supporter of the Technical Program
- Promotional piece at Sponsor's Corner in registration
- Company logo with URL on event website and signage at the event
- Full-page ad in Digital Show Directory

Branding Sponsorships

Lanyards - $5,500
Badge Holders - $7,500 - **SOLD**
Registration Tote Bags - $7,500 - **SOLD**
Pens - $5,500
Note Pads - $5,500
Hotel Key Cards - $5,500

- Company **one-color** logo on specialized item
- Promotional piece at Sponsor's Corner in registration
- Full page ad in the Digital Show Directory
- Company logo with URL on event website and signage at the event



Registration Sponsor: $5,000 USD

Sponsor Registration for both conference and exhibit attendees.

- Company logo on the event Registration pages and registration confirmation email
- Promotional piece at Sponsor's Corner in registration
- Full page ad in the Digital Show Directory
- Company logo with URL on event website and signage at the event

Product Tower Display: $5,000 USD each

Highlight Your Product(s) and Services(s) with a Product Tower!

- 8' Product Showcase Display placed in strategic area for all attendees to see
- (4) panels to display your products and services – print ready artwork to be provided by sponsor
- Company logo with URL on event website and signage at the event





Mobile App Sponsor: $5,000 each (5 available)

- Company logo on rotating banner on App … prior to and during Event
- Company logo on rotating banner linked to website
- Full-page ad in digital Exhibitor Show Guide
- Promotional piece for the Sponsors' Corner at registration
- Sponsor logo with URL on event website and acknowledgement on signage at Event
- Email tags: company logo on event promotional emails to potential prospects

Exhibitor Lounge Sponsor: $2,500

- Half-page ad in digital Exhibitor Show Guide
- Promotional piece for the Sponsors' Corner at registration
- Sponsor logo with URL on event website and acknowledgement on signage at Event
- Logo on hanging sign above Exhibitor Lounge / Show Office

Email Tags: $2,000 USD each

- Promotional piece at Sponsor's Corner in registration
- Company logo with URL on event website and signage at the event
- Full-page ad in Digital Show Directory



Customized Sponsorships are Available!

Email: exposales@asminternational.org

Logo Requirements for website and signage - ASM needs a hi-res eps file.